



MARINE

**BUILT FOR BUSINESSES THAT DEPEND ON THE
UNINTERRUPTED MOVEMENT OF GOODS**

Modern commerce depends on the uninterrupted movement of goods. Manufacturers, importers, exporters, distributors, wholesalers and retailers depend on inventory moving efficiently to meet customer demand. Every stage contributes by connecting suppliers, production, storage, distribution and customers.

As supply chains become increasingly interconnected, disruption affecting any stage

can influence production, inventory availability, customer commitments and commercial performance long before the original event has been resolved.

Marine is designed for these environments, providing an integrated protection framework that supports the movement and temporary storage of goods while strengthening supply chain resilience and confident recovery.

WHEN THE MOVEMENT OF GOODS IS INTERRUPTED

The movement of goods keeps businesses operating. When it stops, the consequences often extend far beyond the cargo itself.

Modern businesses depend on raw materials, components, finished products and inventory arriving on time. A disruption affecting transport or storage can interrupt production, delay deliveries and place customer commitments under increasing pressure.

As operations become increasingly interconnected, the effects of disruption extend beyond the original event. Manufacturing, inventory availability, distribution and customer relationships can all be affected long after the event itself.

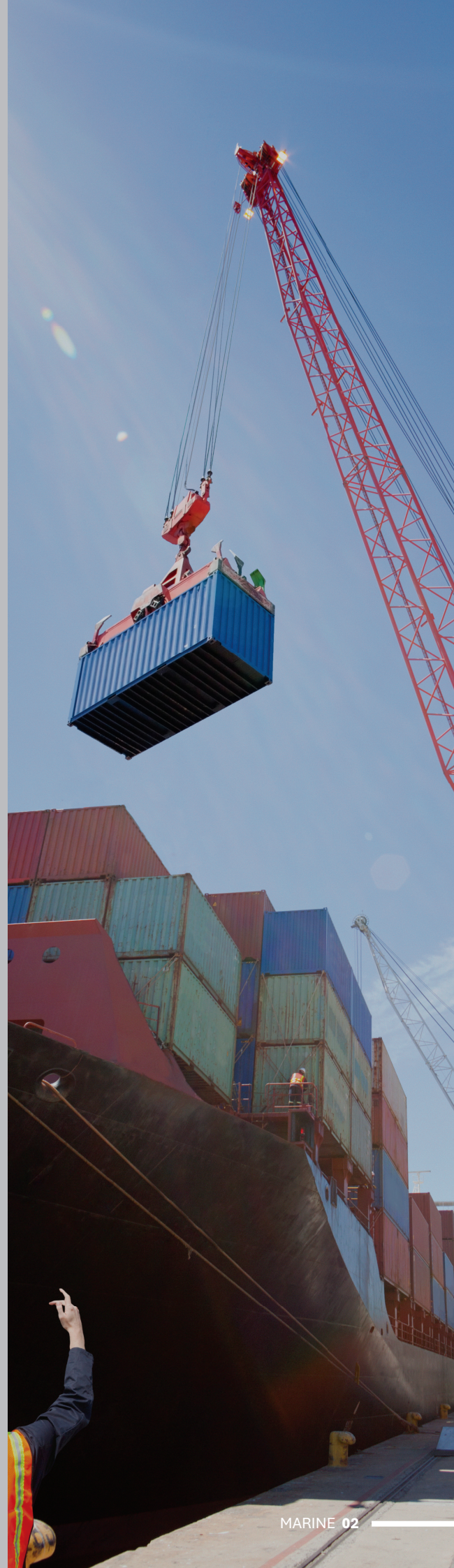
In modern supply chains, disruption is measured not only by what has been lost or damaged. It is measured by everything that depends on it.

KEEPING GOODS MOVING

Maintaining supply chain continuity requires more than protecting goods during transit. It requires protecting the flow of goods through transport, temporary storage, distribution and delivery.

Manufacturers, warehouses, transport operators and distribution centres all form part of the same operational chain. A disruption affecting any stage can quickly influence the wider business.

By understanding the relationship between cargo movement, carrier responsibility, temporary storage and operational resilience, Marine reflects the way modern supply chains operate. The result is an integrated protection framework designed to support business continuity across the entire supply chain.



EVERY SUPPLY CHAIN IS DIFFERENT

Every business depends on a supply chain designed around its own operational requirements.

Transport methods, storage requirements, cargo values and distribution networks vary significantly between businesses, influencing operational exposures and recovery priorities when disruption occurs. The supply chain supporting a manufacturer differs considerably from that of an importer, exporter, retailer or third-party logistics provider.

Marine can be aligned to the specific characteristics of each business while maintaining a consistent focus on keeping goods moving, strengthening supply chain resilience and supporting long-term business success.

SUPPORTED BY SPECIALIST CAPABILITY

Businesses that depend on the uninterrupted movement of goods require more than insurance protection. They require an understanding of supply chains, cargo movement, storage environments and the operational realities that influence resilience.

Dedicated underwriting, claims, technical and risk management teams support the evaluation of supply chain risks throughout the risk lifecycle. Specialist surveyors, assessors, investigators and claims professionals assist with risk identification, mitigation planning and post-loss support.

This capability helps businesses understand operational exposures, strengthen resilience and support continuity before disruption occurs.



RECOVERY UNDER PRESSURE

When disruption occurs, restoring supply chain continuity becomes the immediate priority. Operations must continue where possible, customer commitments must be maintained and distribution must be restored as efficiently as possible.

The speed and effectiveness of recovery influence inventory, customer relationships and business performance. Delays can continue affecting operations long after the original loss has been resolved.

Effective recovery is not simply about replacing lost or damaged goods. It is about restoring the flow of commerce that enables businesses to continue operating, maintain customer commitments and preserve commercial momentum.

CONTINUITY DEPENDS ON MOVEMENT

Businesses invest years building supplier relationships, customer confidence and operational resilience. Every movement of goods supports the continuity on which businesses depend.

When disruption occurs, the challenge extends beyond replacing lost or damaged goods. Supply chains must be restored, inventory replenished, customer commitments honoured and commercial momentum re-established. Effective recovery is measured not only by the goods recovered, but by the ability of the business to restore the flow of commerce that supports operations.

The true measure of protection is not simply how a policy responds when goods are lost or damaged. It is how effectively the business restores supply chain continuity, maintains customer commitments and continues building on years of investment. By understanding the way modern supply chains operate, Alpha helps brokers and clients protect the businesses that depend on the uninterrupted movement of goods while supporting their success.

Alpha. Protecting Futures | Mitigating Risk.

